



PRIME PARTNER FINANCIAL INSTITUTIONS – TALKING POINTS

What is a Prime Partner financial institution?

Prime Partners are financial institutions committed to ensuring that all Ohioans have a legal voice and access to justice.

What is required to become a Prime Partner?

Prime Partners:

- Offer premium interest rates on IOLTA accounts. The additional dollars in interest income benefits low-income individuals, their families, and their communities.
- Support volunteers and/or board members for Ohio's legal aids.
- Donate or make in-kind contributions to legal aid.

How does the interest income on IOLTA benefit low-income Ohioans?

- Civil legal aid helps ensure fairness, access and justice for all Ohioans who rely on the justice system, not just for the few who can afford it.
- Civil legal aid helps veterans, seniors, children and victims of domestic violence, among others; builds economic independence for low-income Ohioans; ensures access to legal aid in all 88 counties; and creates networks that enable private lawyers to volunteer their time and legal services.

What benefits do Prime Partners receive?

- As a Prime Partner, you will enjoy promotion of your participation in the program on the Foundation's website, social media, at tradeshow, at Continuing Legal Education events, and through new attorney communications. Prime Partners are also promoted in publications including *Ohio Record*, *Ohio Lawyer* and *Lawyers Quarterly*.
- In addition, participating in the Prime Partner program demonstrates a commitment to a bank's local community.

What banks are currently Prime Partners?

Congressional Bank, General Electric Credit Union, Heartland Bank, Key Bank, Peoples Bank, Metamora State Bank and TriState Capital currently participate in the program.

Where can I get more information about becoming a Prime Partner?

You can call the Ohio Access to Justice Foundation at 800-877-9772 for more information.